

## **Board Update**

Connexion Mobility Ltd (“CXZ”, “Connexion” or “the Company”) announces the appointments of Mr Sam Baker and Mr Nick Kephala as Non-Executive Directors of the Company effective immediately.

The Company further announces that Greg Ross will succeed Robert Downey as the Company’s Chair effective immediately. Robert Downey will continue to serve on the Board as a Non-Executive Director.

Sam Baker serves as the Managing Partner of MobilityFund, a venture capital firm focusing on early-stage investments in disruptive technologies in the transportation sector, including connectivity, autonomy, sharing, and electrification. MobilityFund is backed by global automotive and energy companies, with a portfolio spanning Europe and the Americas.

Before assuming his role at MobilityFund, Sam co-founded Wunder Mobility, a leading software provider for vehicle sharing operators worldwide. Sam played a key role in transformative projects at Wunder, ranging from pivoting from a B2C business model to enterprise SaaS to managing several large funding rounds and facilitating M&A transactions.

Currently residing in California, Sam has lived and worked in Europe and Latin America for more than half of his life, providing him with the opportunity to comfortably speak four languages. Sam holds a Bachelor of Science in Finance with a Minor in Music from Santa Clara University in Silicon Valley.

Nick Kephala is a full-time capital allocator and the executive director of Graham Newman Pty Ltd, a private investment company based in Melbourne. He owned and operated a family business before selling it to an ASX 100 company in 2019.

Nick has been a long-term shareholder of Connexion and brings his significant business and financial skills to the Board, with a particular focus on superior capital allocation and a fanatical approach to customer service. As a representative of Graham Newman Pty Ltd, Nick is a non-independent director.

Greg Ross joined the Board in February 2021. Mr Ross is currently an Investor and Advisor for several Connected Car businesses, working as an independent consultant and as Connected Car Practice Lead for the industry’s premier automotive consultancy, motormindz LLC. Mr Ross is widely considered an expert in the Connected Car industry, and the activation of this technology through new and innovative business models.

Greg’s experience is founded on a 31-year career with General Motors, where he built and managed an extensive, multi-million-dollar global portfolio of strategic alliances for GM’s Connected Car business, including Wireless Carriers, Satellite Radio Broadcasters, Insurance Carriers, Streaming Music Providers, Fleet Management companies, Car Rental companies, Car Sharing services, App Developers, and many others.

# CONNEXION

Greg was also instrumental in the growth and scaling of GM's OnStar business. Prior to his work in Connected Car, Greg's General Motors career included leadership roles in Corporate Strategy, Product Development, Product Marketing, and Retail Network Development.

Greg Ross said, "I am very pleased to continue working with Connexion Mobility as a Director, and now to lead an outstanding group of Directors as Chair. The company has made great progress in the past few years and the Board looks forward to helping Connexion reach its full potential."

## Ends

**Issued by:** Connexion Mobility Ltd

**Authorised by:** The Board of Connexion Mobility Ltd

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## About Connexion Mobility

Connexion is a public, enterprise-grade, mobility software company servicing the global Automotive Retail industry. Its mission is to be the Connexion between Fleet Owners and the Future of Mobility, starting with courtesy transportation.

The Company's proprietary OnTRAC and Connexion platforms incorporate embedded telemetry, fleet management, contract management and data analytics tools to help OEMs and dealerships move people, parts, and vehicles.

Connexion powers courtesy transportation for thousands of dealerships across the US, maximising their asset utilisation and increasing operational efficiency, whilst elevating the end-customer experience.

**ASX Code: CXZ**

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